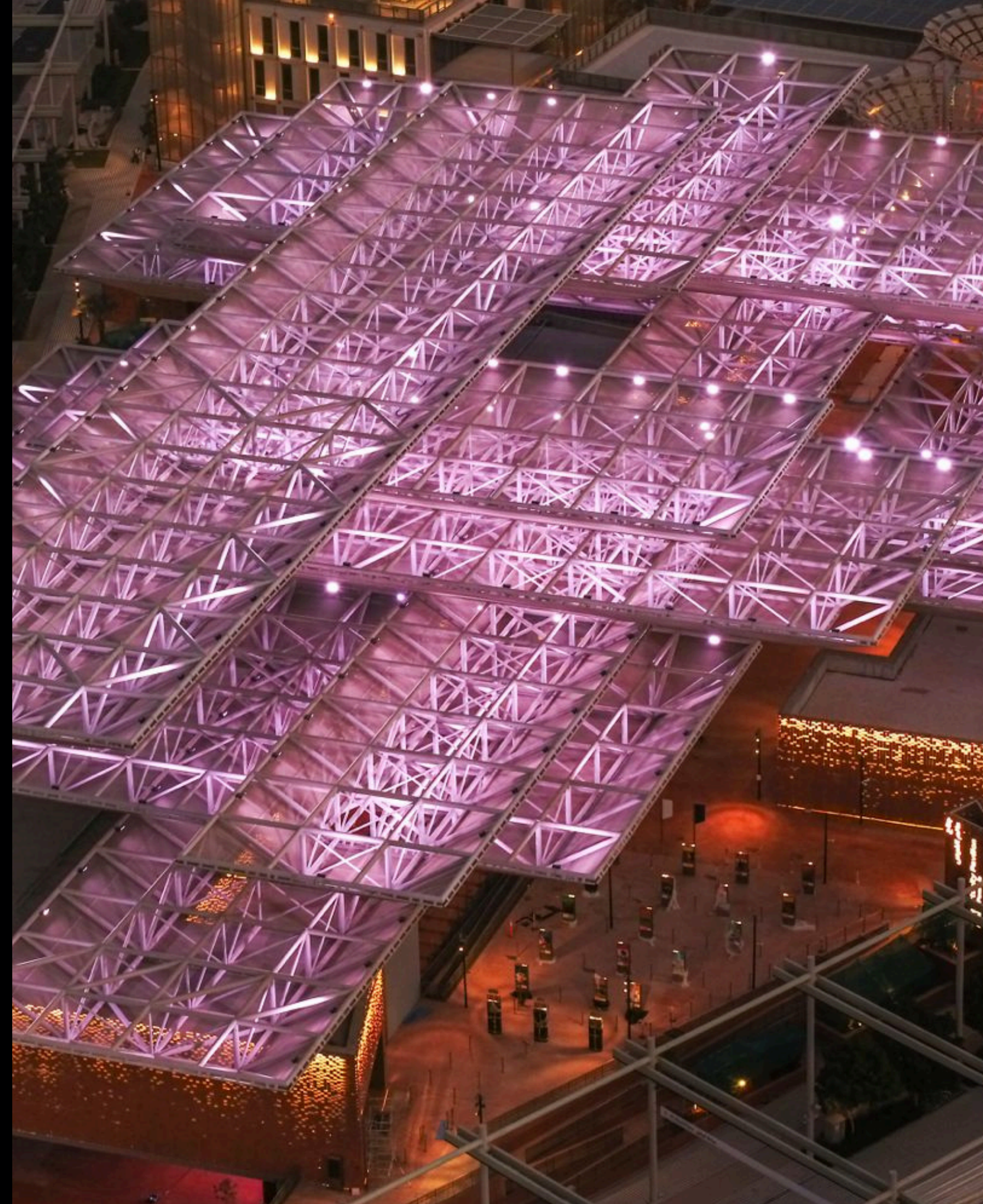




PITCH
ONE HUB FOR EVERY PITCH

The Brand Kit



Content Outline

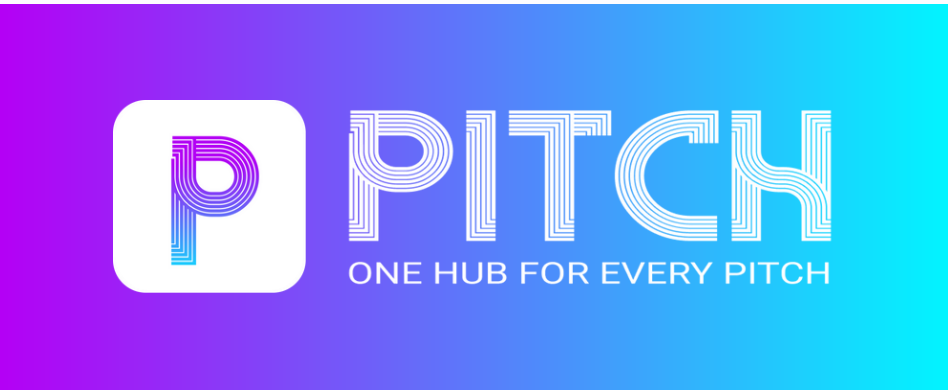
Logo and Variations	1
Color Palette	3
Fonts and Typography	5
Icons and Illustrations	9
Photos and Videos	11
Look and Feel	14

The Logo

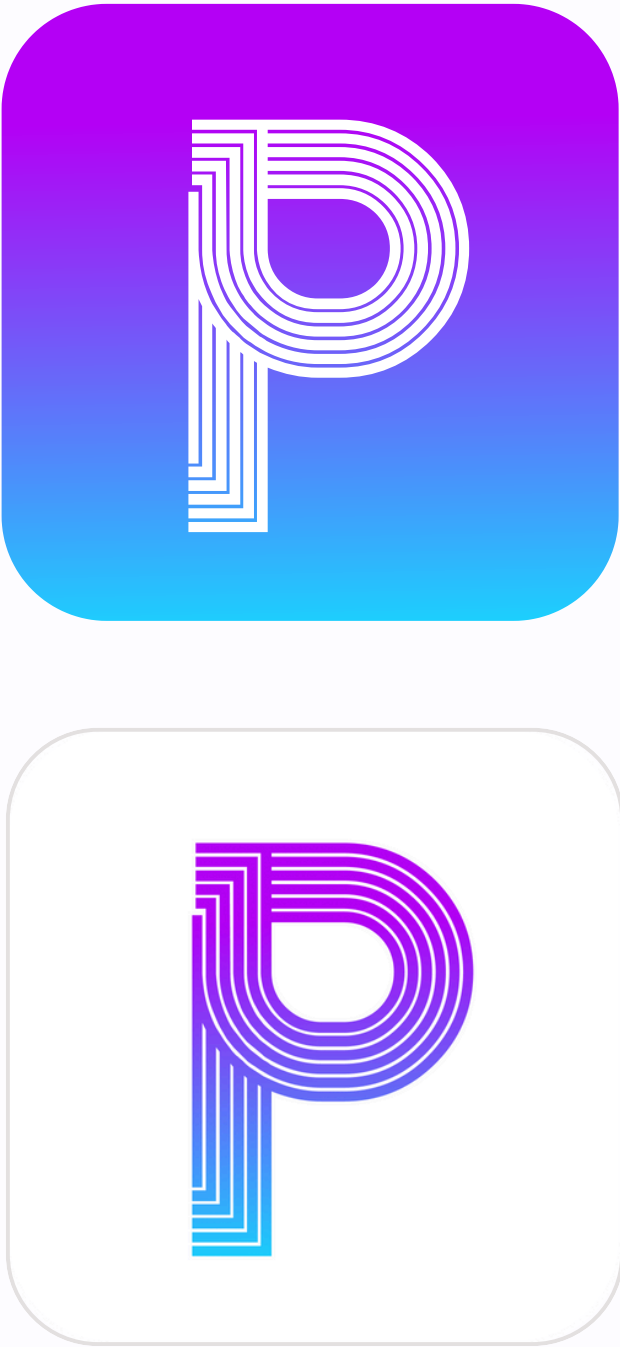
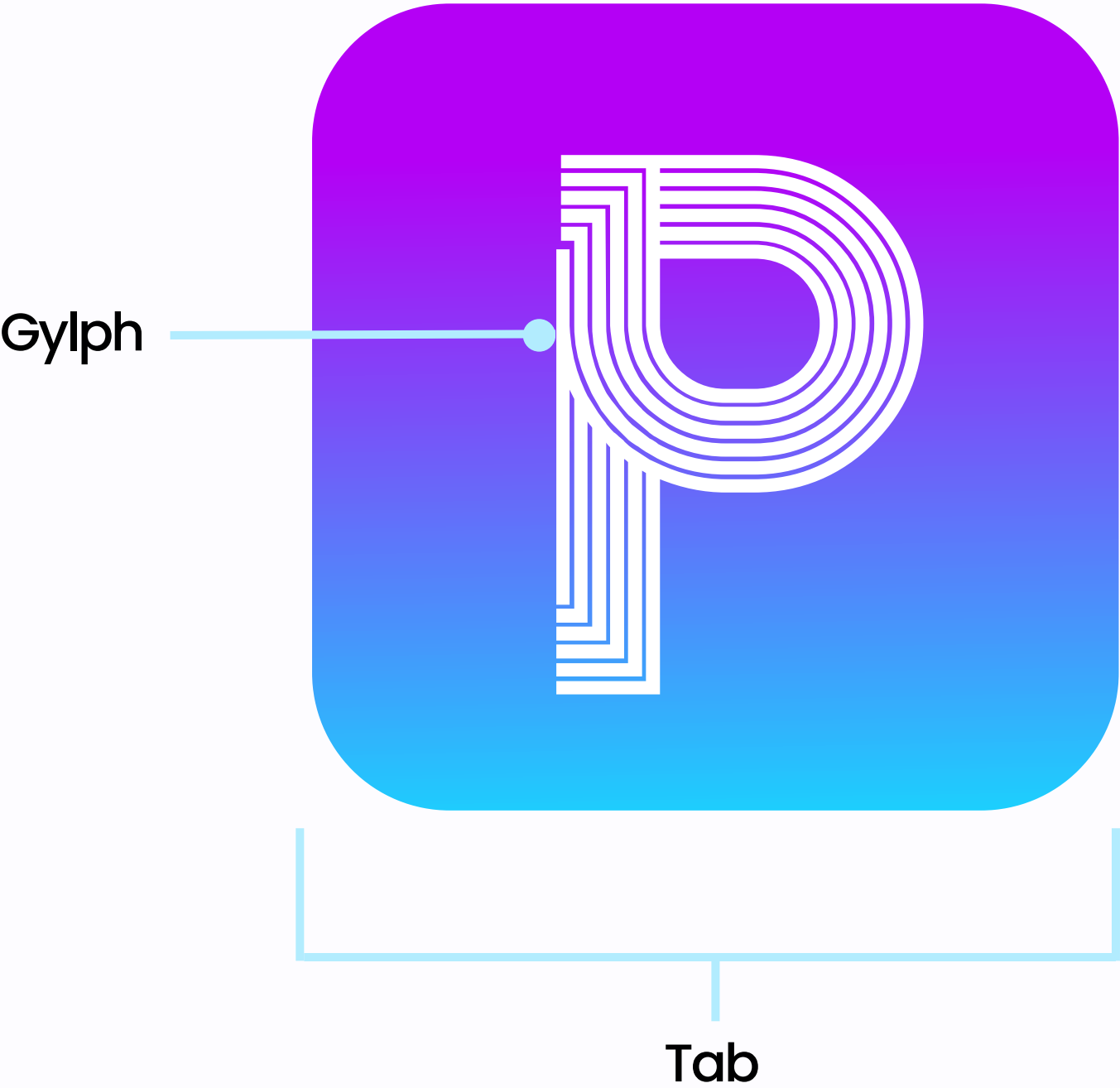
The PITCH XPO logo is bold, modern, and dynamic, designed with abstract geometric lines that symbolize innovation, connectivity, and forward movement. Its vibrant gradient reflects energy and



The Full Logo



The Icon



The Brand Name

PITCH XPO

PITCH XPO • Dubai 2026

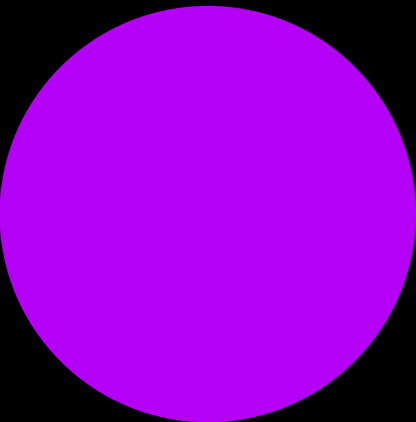
PITCH XPO | Apr 23–24, 2026

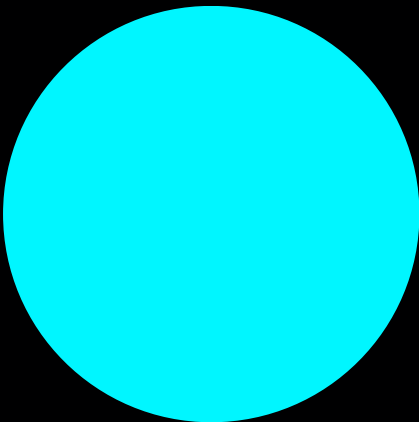


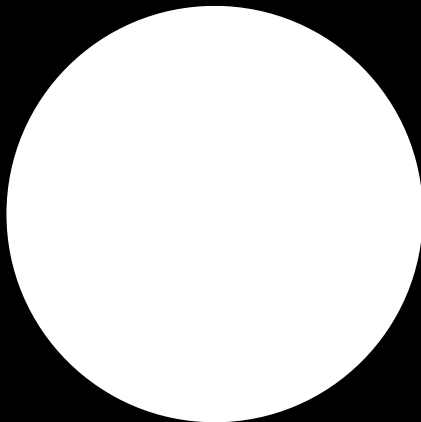
The Color Palette

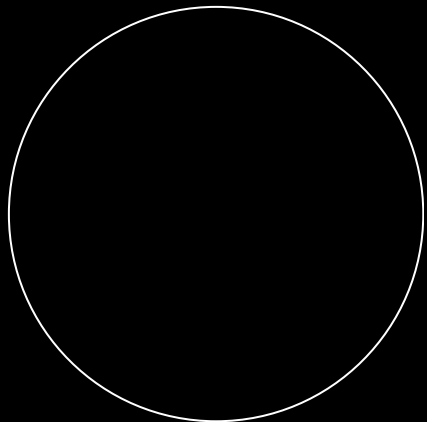
The PITCH XPO color palette is bold and dynamic, blending classic black and white with vibrant purples, blues, and supporting gradients. These tones evoke energy, innovation, and creativity in every touchpoint.

Primary Colors









#b400f5

#00f6ff

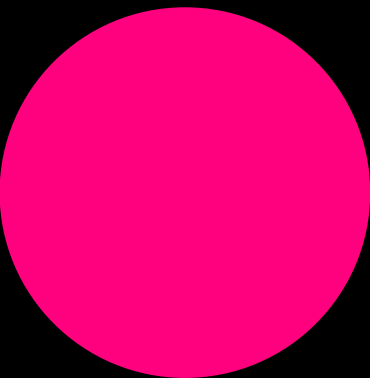
#ffffff

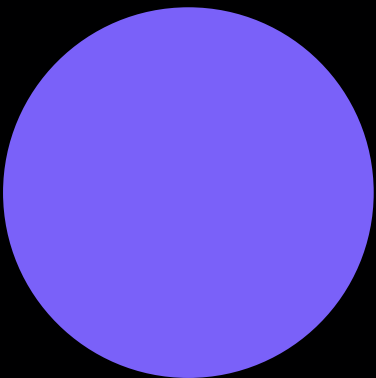
#000000

Gradients



Supporting Colors





#ff007e

#7a61f9



Fonts & Typography

PITCH XPO uses Unbounded Bold for impact and Poppins for clarity, balancing modern style with readability.

Aa

Unbounded Bold

Aa

Poppins

Main Font

For Headers

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()

Secondary Font

For Subheaders and Paragraphs

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890!@#\$%^&*()

Font Hierarchy

PITCH XPO

Unbounded Bold

150 pt

**Pitch XPO is where ideas
meet opportunities.**

Unbounded Bold

50 pt

Designed to empower founders, investors, and innovators, it provides a
dynamic platform to showcase, connect, and grow together.

Poppins Regular

25 pt

Type Application

***Bold* minds. *Big* breakthroughs.**

Where bold ideas meet opportunity.

A platform for bold pitches, fresh ideas, and meaningful connections.

PITCH XPO is hub of innovation, energy, and growth where connections spark and communities thrive.

Iconography

The icons and illustrations are created to delight, inform, and bring to life the innovation we aim to deliver to our audience.







Photos and Videos

Pitch XPO photos showcase bold architecture, vibrant lights, and inspiring spaces built for connection and innovation.



This is PITCH XPO.



Contact Us

We'd love to hear your thoughts and answer any questions you may have about the information provided.

Email: info@pitchmatter.com

